



A PROJECT FOR CONNETTING WORLDS
RECENT LEGAL DEVELOPMENTS TO PROMOTE INNOVATIONS

Friday, 22 May, 2015



ORGANISER
**JACOBACCI
PARTNERS**

MODERATOR
Fabrizio Jacobacci
Jacobacci & Partners

*Jacobacci & Partners is proud to invite you to a unique event on **technology transfer**.*

*Free and required registration on
<http://techtransferthinktank.jacobacci.com>*

10:30 am

WELCOME ADDRESS

Enrica Acuto Jacobacci (Jacobacci & Partners)

10:45 am

Stuart Graham (Scheller College of Business, Georgia Tech, Atlanta, Georgia, USA)
Policy Levers in Innovation: A View from "Across the Pond"

11:15 am

Stefano Firpo (Chief of the Italian Ministry of Economic Development's Technical Secretariat)

11:45 am

Silvia Lucchini (Certified accountant)
IP Box and other fiscal incentives to promote R&D in Italy

12:15 am

Anton Pushkov (Managing Partner (CEO) at Intellectual Property Center SKOLKOVO, Moscow, Russia)
Introduction to Skolkovo – the leading innovation center in Russia.

12:45 am **Questions & Answers**

1:00 pm **Light Lunch**

02:00 pm

Sergio Baragetti (Università degli studi di Bergamo)

02:20 pm

Natale Pimpinelli (IP Manager at CTG Italcementi Group)
The importance of cooperating with universities for non-conventional intellectual property research

02:40 pm

Roberto Tiezzi (Politecnico di Milano)

03:00 pm

Paolo Colombo (Manager of Marketing Strategic Programs – Europe at ANSYS)
From great ideas to great products

03:30 pm - Speed date

Gianfranco Bellezza (Tensive); **Pierluigi Lualdi** (Lualdi); **Marcello Segato** (Seagate)
Anna Fontanelli (Monozukuri); **Pasquale Fedele** (Braincontrol)

04:30 pm - Venture Capital Panel

Matteo Piras (StarsUp Professional Crowdfunding)

05:00 pm **Questions & Answers**

05:30 pm **Networking session (cocktail reception)**

PARTNERS

