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The Bandwidth Selection in Connection to Option Implied Volatility Extraction

Abstract
Among various kinds of options we can found at the market, some are traded at organized exchanges and therefore are quite liquid, while others are traded only between particular parties. Whereas there is no need to look for a model to price liquid exchange traded options, since their price is generally accepted by the demand and supply, for illiquid or even exotic options new efficient models are still developed. The current market practice is to obtain the implied volatility of liquid options as based on Black-Scholes type (BS hereafter) models. Since the BS model at one time moment can be related to a large set of IVs as given by different parameters (maturity/moneyness relation) of tradable options leading to IV curve or surface. Since there is no continuum of options with various parameters, the curve / surface must be obtained by suitable smoothing and interpolation. However, it can bring an arbitrage opportunity, if no-arbitrage conditions on state price density (SPD) are ignored. The focus of this paper is to study the behavior of IV and SPD for several kernel functions and with respect to different choices of bandwidth parameter h. Specifically, we show several interesting implications of the change of h on the violation of no arbitrage condition and the total area of SPD under zero.

Key Words
arbitrage opportunity, implied volatility, option pricing, time grid, state price density

JEL Classification: C46, E37, G17, G24

Introduction
At the market, we can identify various kinds of options. Some of them are traded at organized exchanges and are quite liquid. Others are traded only between particular parties. The volume of traded options increased sharply in 70’s just after introducing the famous Black and Scholes model (1973). Thus, at that time the practice was to assume Gaussian distribution as a reliable proxy to the empirical observations of stock price or FX rate returns. Soon however, it was documented that the returns can be very far from the assumption of Gaussianity and thus the Black and Scholes model can be used only indirectly – take the market price of liquid option, invert the Black and Scholes formula,
obtain a volatility (ie. implied volatility), put it into the formula by setting the parameters of illiquid option and get the price.

For example, Rubinstein (1994) or Bakshi et al. (1997) show for S&P 500 options (ie one of the most liquid underlying assets) that implied volatility is not flat but can be strongly curved with changing maturity or/and moneyness. We call the behavior of the implied volatility its curve (assuming just one variable, ie. moneyness) or surface (assuming both the maturity and moneyness). Clearly, the behavior can be very different for various markets and underlying assets, which is probably related to particular market imperfections, such as restricted borrowing or lending. Such differences are evident especially when FX rate options are compared with equity options. Obviously, the set of parameters is not continuous and therefore, some non-parametric smoothing (and extrapolation) is needed to estimate the implied volatility function.

When we extract the implied volatility curve or surface from market prices of liquid options, we can use them to price the illiquid options or even options exotic, which we can trade only OTC. These, however, mostly have different parameters (moneyness, maturity) than those of traded options.

Notwithstanding, the implied volatility function must be calculated carefully – there exist several conditions on the price of call and put options, that must be fulfilled. Otherwise an arbitrage opportunity can arise, ie. riskless profit higher than common riskless return. Clearly, there exist many technics that can be used to adjust the observations and transform them into smooth function.

In this paper, and in line with Benko et al. (2007), we apply relatively classic approach of local polynomial smoothing techniques and study the bandwidth selection process in more details of recent data of DAX option prices (December 2011). In particular, we change h and examine the impact on the interval of moneyness that brings arbitrage opportunity and on the total degree of no-arbitrage violation.

We proceed as follows. In the following section we briefly review the problem of option pricing (Tichý, 2011). Next, we provide some basic facts about the implied volatility modeling and analyze the behavior of the implied volatility surface and potential arbitrage error for a given day using DAX options data.

1. Option valuation and the concept of implied volatility

Options are nonlinear types of financial derivatives, which gives the holder the right (but not the obligation) to buy the underlying asset in the future (at maturity time) at prespecified exercise price. Simultaneously, the writer of the option has to deliver the underlying asset if the holder asks.

Options can be classified due to a whole range of criterions, such as counterparty position (short and long), maturity time, complexity of the payoff function, etc. The basic features are the underlying asset (S), which should be specified as precisely as possible (it is important mainly for commodities), the exercise price (K), and the maturity time (T).
If the option can be exercised only at maturity time $T$, we call it the European option. By contrast, if it can be exercised also at any time prior the maturity day, i.e. $t \in [0,T]$, we refer to it as the American option. A special type of options, possible to be classified somewhere between European and American options is the Bermudan option, which can be exercised at final number of times during the option life.

In dependency on the complexity of the payoff function, we usually distinguish simple plain vanilla options (PV) and exotic options. However, by a plain vanilla option we generally mean call and put options with the most simple payoff function. Sometimes, by plain vanilla options we mean any option which is regularly traded at the market, i.e. it is liquid and no special formula is needed to obtain its price.

Thus,

$$\Psi_{\text{call}}^{\text{vanilla}} = (S_T - K)^+\text{ for vanilla call, and}$$

$$\Psi_{\text{put}}^{\text{vanilla}} = (K - S_T)^+\text{ for vanilla put, where } (x)^+ \equiv \max(x, 0).$$

(1)

Due to the definition of an option – it gives a right, but not an obligation to make a particular trade – we can deduce basic differences between the short and the long position. While the payoff resulting from the long position is non-negative, either 0 or $S_T - K$, the payoff of the short position will never be positive, i.e. it is either $K - S_T$ or 0. Moreover, it is obvious, that the long call payoff is not limited from above, but the short position payoff function goes only up to the exercise price (underlying asset price is zero).

Options are quite important type of financial derivatives since they allow to fit even very specific fears (hedging) and outlooks (speculation) about the future evolution. Due to the nonlinear payoff function and potential high sensitivity to changes in the input factors, such as volatility or even maturity, options are very challenging also for modeling purposes.

Obviously, since the standard option valuation model of Black and Scholes (and Merton) was based on the assumption of normally distributed returns, the presence of skewness and kurtosis at the market complicates the situation significantly. A common market practice is to use the market price as an exogenous variable to be put into the BS formula (Black and Scholes, 1973). Thus, a so called implied volatility is obtained, i.e. a number that assures that BS model provides the right price. Such implied volatility can subsequently be used to value even exotic options, which are not traded at the market.

Generally, the price of European option $f$ at time $t$ with maturity $T$ and payoff function $\Psi$ is given by the payoff expected under risk neutral probabilities $Q$ discounted by the risk less rate to the beginning ($t$), i.e. by setting $\tau = T - t$:

$$f_t = e^{-\tau r} E_{t,T}^{Q}[\Psi_T]$$

(2)

since the payoff at maturity is obviously identical to the European option value at the same time.
For example, assuming the payoff function of plain vanilla call and the normal distribution we get the valuation formula as follows (BS model for vanilla call):

\[ f_{\text{call}}^{\text{vanilla}}(\tau, S, K, r, \sigma) = S \cdot F_N(d_+) - e^{-r\tau} K \cdot F_N(d_-) \]  

(3)

Here, \( S \) is the underlying asset price at the valuation time (\( t \)) and it is supposed to follow log-normal distribution, \( \tau \) is the time to maturity, \( r \) is riskless rate valid over \( \tau \), \( \sigma \) is the volatility expected over the same period, both per annum, \( F_N(x) \) is distribution function for standard normal distribution and

\[ d_\pm = \frac{\ln(S/K) + (r \pm \sigma^2/2) \tau}{\sigma \sqrt{\tau}}. \]  

(3)

If the price of some options is available from the market, we can invert the formula to obtain the implied volatility, i.e. the number that makes the formula equal to market price. Besides the important works, whose authors analyzed the impact of implied volatility on option price, belongs, besides others Dupire (1994), who formulated a process followed by the underlying asset price in dependency on the moneyness and maturity, and Rubinstein (1994), who formulated a discrete time model, the implied binomial tree.

Obviously, the implied volatility will differ for various input data, especially due to the moneyness (relation of the spot price and exercise price) and the time to maturity – otherwise the model could not provide correct price. The dependency of the implied volatility on these two factors can be explained by the risk of jumps in the underlying asset price or other deviations from the assumption of Gaussianity. For example, Yan (2011) carefully analyzed the impact of jump risk on the slope of the implied volatility function, which is informally referred to as the smile, and showed some interesting relations between the returns and the slope.

Although there exist many various approaches for the construction of the volatility curve or surface, including some recent alternatives, such as the application of radial basis function (see e.g. Glover and Ali (2011) and references therein), we follow here relatively conservative approach adopted by Benko et al. (2007).

2. Implementation

In this section we present the analysis concerning the three dimensions case. We use as dataset all the options on DAX listed on 30 December 2011 with all the maturities. Following Benko et al. (2007) we compute the unconstrained estimation of the IV surface. The estimation with Epanechnikov kernel function, for moneyness bandwidth \( h_k = 0.04 \) and for maturity (calendar) bandwidth \( h_\tau = 1 \) provides us clear picture of IV smile for small maturities and becomes less noticeable as the maturity increases.
In order to analyze the arbitrage presence, we produce the corresponding estimations for the state price density (SPD) again using fixed calendar bandwidth $h_T = 1$ (see Figure 1).

**Fig. 1: 3D estimation of SPD for DAX options (Authors’ calculation in Matlab)**

The computation is done again with Epanechnikov kernel function and with three representative bandwidths for moneyness $h = 0.03, 0.04, 0.06$ and bandwidth $h_T = 1$ for maturity ($\tau$). Besides each surface we propose also cuts for maturities ($\tau$) equal to 168 days and 266 days. The negative parts of SPD violates the moneyness arbitrage free condition, see Benko et al. (2007) for more details. Hence, the results show some arbitrage behavior for moneyness around 0.8. We study more in deep the case with $h_x = 0.04$ (see Figure 2).

In Figure 2a we show the arbitrage moneyness intervals (intervals with negative SPD) for each maturity. It is clear that the arbitrage chance is real and does not depend on the maturity. Indeed, the critical situations seem to be persistent among the increasing maturities. To evaluate the size of the arbitrage we compute Arbitrage measure as the volume of negative SPD for all considered moneyness bandwidths (0.03 – 0.08). The larger the measure is, the stronger arbitrage free violation is presented.
From Figure 2b we can notice that the curve is not strictly decreasing and this reinforce the idea that the magnitude of the arbitrage is not depending by the choice of the bandwidth but it is a genuine feature of the market. Moreover, to investigate the Arbitrage measure for various types of the kernel functions, we compare the Arbitrage measure for the different kernel functions and for three bandwidths used previously in Table 1.

<table>
<thead>
<tr>
<th>Kernel Function</th>
<th>h = 0.03</th>
<th>h = 0.04</th>
<th>h = 0.06</th>
</tr>
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<tbody>
<tr>
<td>Uniform</td>
<td>0.0865</td>
<td>0.1689</td>
<td>0.0441</td>
</tr>
<tr>
<td>Triangular</td>
<td>0.2482</td>
<td>0.2401</td>
<td>0.0196</td>
</tr>
<tr>
<td>Epanechnikov</td>
<td>0.2719</td>
<td>0.3219</td>
<td>0.0156</td>
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<tr>
<td>Quartic</td>
<td>0.2554</td>
<td>0.0765</td>
<td>0.0334</td>
</tr>
<tr>
<td>Triweight</td>
<td>0.3306</td>
<td>0.1887</td>
<td>0.0558</td>
</tr>
<tr>
<td>Tricube</td>
<td>0.2952</td>
<td>0.0485</td>
<td>0.0412</td>
</tr>
<tr>
<td>Gaussian</td>
<td>0.1282</td>
<td>0.2026</td>
<td>0.0253</td>
</tr>
<tr>
<td>Cosine</td>
<td>0.2610</td>
<td>0.2955</td>
<td>0.0180</td>
</tr>
<tr>
<td>Logistic</td>
<td>0.1585</td>
<td>0.1933</td>
<td>0.0336</td>
</tr>
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</table>

We compute again the IV and SPD surface using unconstraint semiparametric estimation proposed in Benko et al. (2007), but now with a non-fixed calendar bandwidth. The computations are done again with Epanechnikov kernel function and with three representative moneyness bandwidths $h_k = 0.03, 0.04, 0.06$.

If we compare these results with those we obtained for fixed calendar bandwidth, we can notice that the arbitrage measure seems to smaller for all choices of moneyness bandwidth, see Fig. 3a. This behavior is due to the fact that the main arbitrage occurs for long maturities so a smaller bandwidth doesn’t include those maturities in the estimations. On the other hand, with a large fix calendar bandwidth the estimation for the shorter maturities are in some way disturbed by the turbulence that persist for the long maturities.

Finally we compute also the Calendar arbitrage measure as the volume of negative first derivative of total variance, see Benko et al. (2007). In this case we do not observe any
violation of Calendar arbitrage free condition. We demonstrate it in Figure 3b where we show that indeed the total variance is strictly increasing in the calendar (maturity) direction for all moneyness values.

**Fig. 3a: Arbitrage Measure for fixed calendar bandwidth (upper blue line) versus Arbitrage Measure for increasing calendar bandwidth (lower red line)**

**Fig. 3b: Total variance**

Source: Authors’ calculation in Matlab

### Conclusion

Option pricing crucially relies on the model selection. Despite many deficiencies, most of the practitioners still uses the Black-Scholes type models. However, in such case a so called implied volatility must extracted from market prices of liquid options. Since the moneyness and maturity of implied volatilities often do not match the data of valuated options (non-liquid, exotic, etc.), some sort of smoothing and interpolation is necessary. If no-arbitrage conditions (especially non-negativity of SPD) are ignored, the results can be theoretically incorrect and can actually lead to riskless earnings.

In this paper, we have analyzed the behavior of SPD (state price density) with respect to changes in bandwidth parameter of various kernels, which provided us a whole set of various results. Using option data on DAX index it was documented that the no-arbitrage violating intervals of moneyness as well as the total area of SPD under zero heavily depends on the choice of this parameter.

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